



## Kawartha Credit Union wins West Parry Sound Health Centre Foundation's Helen Bryce Award

**PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION**

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**PETERBOROUGH, ONTARIO**

On Monday June 27th, Kawartha Credit Union accepted the West Parry Sound Health Centre Foundation's Helen Bryce Committed to Community Award.

Helen Bryce is a WPSHC Foundation volunteer and long-time participant and fundraiser for the hospital's Walk, Run, Pole event. In 2021, the Helen Bryce "Committed to Community" Award was created in her honour to recognize extraordinary community leadership and inspire involvement in the Walk, Run, Pole event. Kawartha was selected as this year's recipient in recognition of their long-standing support and ongoing efforts to build community awareness for heart health.



Kawartha's annual donations to the WPSHC Foundation and events total more than \$75,000.

Christine McKernan, Executive Director of the WPSHC Foundation says, "The WPSHC Foundation is pleased to have partnered with Kawartha Credit Union for the past 15 years in supporting the Annual Walk, Run, Pole event. This year we raised over \$64,000 to support the purchase of new Pulmonary Function Testing equipment that will allow us to assess and treat those in our community suffering from Asthma, COPD and other chronic lung diseases. We could not have accomplished this goal without the leadership and dedicated support of Kawartha Credit Union. Their employees are community champions and they are truly deserving of the Commitment to Community Award."



"Kawartha extends our sincere thanks to the West Parry Sound Health Centre Foundation for recognizing our credit union for this award. We are pleased to have made a difference in the Parry Sound community," commented Norah McCarthy, President and CEO of Kawartha Credit Union.

Added McCarthy, "Our Community Involvement Program was introduced in 1998, and to date, we have donated over \$3 million to charitable and social causes that support health, education, youth and the environment. Giving back to our communities is a vital component of our culture. We truly live our value of care for others."

Nancy Herr, Chair of Kawartha's Board of Directors commented, "Each and every year, our employees participate in numerous socially impactful activities in our branch communities, challenging one another to make a positive impact. We are thrilled that their efforts have been recognized with this award. We are proud to work alongside the WPSHC Foundation to make a difference in the Parry Sound Community."

### **About Kawartha Credit Union**

Headquartered in Peterborough, Kawartha Credit Union's purpose is to improve the financial success and well-being of our members and the communities we serve. We provide values-based expert advice, a full range of competitive and easy-to-understand financial solutions, convenient, innovative service channels (including a 22-branch network, and online, mobile and telephone banking), and access to thousands of "ding free" ATMs across Canada and the U.S. Our 55,000 members consistently rate us extremely high for overall service, knowledgeable staff and for the caring and respectful way we help our members achieve financial success. Kawartha Credit Union is open to anyone looking for a financial services provider they can trust. We call it "banking in your best interest" and we invite you to experience our difference.

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