



Kawartha Credit Union celebrates the grand re-opening of their Bayridge Centre branch in Kingston

PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION

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PETERBOROUGH, ONTARIO

Today Kawartha Credit Union celebrated the grand re-opening of their Bayridge Centre branch at 775 Strand Blvd. in Kingston.

“We are very excited to further invest in the Kingston community with this renovation to our Bayridge Centre branch,” said Robert Wellstood, Kawartha’s Chief Executive Officer. “It offers us the opportunity to better serve our Kingston members through our innovative service model, and round out access to our competitive products and services.”

The member service team is led by Gillian Watt, Branch Manager. Under Gillian’s expert leadership, the Bayridge Centre branch will serve members in a new and innovative setting with features such as:

- A branch ambassador to greet members and determine how we can best meet their needs
- Private offices (not teller stations) where we can have confidential conversations about our members’ financial needs and provide wealth management advice and lending services
- Shorter wait times
- Two 24 hour ATMs: one in branch and one drive thru
- Access to commercial banking services
- Convenient branch hours:

Monday – Wednesday	9:30 a.m. – 5:00 p.m.
Thursday	9:30 a.m. – 8:00 p.m.
Friday	9:30 a.m. – 6:00 p.m.
Saturday	9:00 a.m. – 4:00 p.m.



“We will be moving all of our branches to this new format over the next few years,” adds Wellstood. “It has been well-received by members in Peterborough, Brockville and Kingston. We look forward to providing a service experience you won’t find

anywhere else and we welcome Kingston residents and businesses who are looking for a locally-focused financial services provider,” adds Wellstood.

About Kawartha Credit Union

Kawartha Credit Union serves over 50,000 members through online, mobile, and telephone channels and through a 25 branch network that extends from Cornwall to Parry Sound. With more than 65 years of banking history and a focus on service excellence, Kawartha delivers a full range of financial products and services, needs-based advice and financial solutions tailored to each member. Additionally, we provide access to The Exchange® Network of thousands of no-fee ATMs in Canada. Membership at Kawartha is open to anyone looking for a financial services provider with a local focus.

Supporting the well-being of the communities we serve is one of Kawartha’s guiding principles. Since 1998, Kawartha has donated over \$2.5 million to charitable causes through its Community Involvement Program. In addition to corporate donations, employees volunteer their time and talents to many initiatives throughout the year.

One of the many benefits of membership at Kawartha is the exclusive Affinity Share Program which rewards members for their patronage. The more business you do with Kawartha, the more you receive in Affinity Shares. This program is Kawartha’s way of saying “thank you” for choosing us for all of your banking needs. Cumulatively, we have distributed over \$13 million in profits back to our members in the form of Affinity Shares over the eleven years this program has been in place.

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