



Kawartha Credit Union celebrates the grand re-opening of their Lansdowne Place Mall branch

PRESS RELEASE: FOR IMMEDIATE DISTRIBUTION

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PETERBOROUGH, ONTARIO

Today Kawartha Credit Union celebrated the grand re-opening of their Lansdowne Place Mall retail location.

“We are very excited to further invest in the Peterborough community with this renovation to our Lansdowne Place Mall branch,” said Robert Wellstood, Kawartha’s Chief Executive Officer. “It offers us the opportunity to better serve our Peterborough members through our innovative service model, and round out access to our competitive products and services in every corner of the city.”

The member service team is led by Karen Woodman who has been a Branch Manager at Kawartha for 18 years. Under Karen’s expert leadership, the Lansdowne Place Mall branch will serve members in a new and innovative setting with features such as:

- A branch ambassador who greets members and determines how we can best meet their needs
- Private offices (not teller stations) where we can have confidential conversations about our members’ financial needs and provide wealth management advice and lending services
- Two 24 hour ATMs
- Access to Commercial Banking services, Credential Asset Management and Credential Securities Inc.
- Convenient branch hours:

Monday – Wednesday	9:30 a.m. – 5:00 p.m.
Thursday	9:30 a.m. – 8:00 p.m.
Friday	9:30 a.m. – 6:00 p.m.
Saturday	9:00 a.m. – 4:00 p.m.



“We will be moving all of our branches to this new format over the next few years, including our Chemong Road branch,” adds Wellstood. “It has been well-received by members at our Peterborough branches (14 Hunter Street and the Rockhaven Centre)

and also in Brockville and Kingston. We look forward to providing a service experience you won't find anywhere else and we welcome residents and businesses who are looking for a locally-focused financial services provider," adds Wellstood.

About Kawartha Credit Union

Kawartha Credit Union serves over 50,000 members through online, mobile, and telephone channels and through a 25 branch network that extends from Cornwall to Parry Sound. With more than 65 years of banking history and a focus on service excellence, Kawartha delivers a full range of financial products and services, needs-based advice and financial solutions tailored to each member. Additionally, we provide access to The Exchange® Network of thousands of no-fee ATMs in Canada. Membership at Kawartha is open to anyone looking for a financial services provider with a local focus.

Supporting the well-being of the communities we serve is one of Kawartha's guiding principles. Since 1998, Kawartha has donated over \$2.5 million to charitable causes through its Community Involvement Program. In addition to corporate donations, employees volunteer their time and talents to many initiatives throughout the year.

One of the many benefits of membership at Kawartha is the exclusive Affinity Share Program which rewards members for their patronage. The more business you do with Kawartha, the more you receive in Affinity Shares. This program is Kawartha's way of saying "thank you" for choosing us for all of your banking needs. Cumulatively, we have distributed over \$13 million in profits back to our members in the form of Affinity Shares over the eleven years this program has been in place.

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