

Community Involvement Program



2026 Application Guidelines

Kawartha Credit Union exists to support the financial success and well-being of our members and the communities we serve. As a co-operative financial institution, our credit union gives back a portion of our profits through our Community Involvement Program.

To date, we have disbursed **over \$4 million in funding to causes that make positive impacts in our branch communities**. The causes we support fall under the following pillars: *Health & Wellness, Youth & Families, Education & Financial Literacy,* and *Environmental Sustainability*.

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At Kawartha Credit Union, we're proud to support local organizations that are making a difference in our communities.

Eligibility

Who can apply?

You are eligible to apply for funding through Kawartha's Community Involvement Program if you are a:

- Registered charity
- Not-for-profit organization registered at the provincial or federal level

We do not consider applications from:

- Individuals or private businesses
- Political parties or organizations
- Religious organizations, unless offering non-denominational programs open to the public
- Organizations that discriminate on the basis of race, ethnicity, religion, gender identity, sexual orientation, age, ability, or any other protected characteristic.

What initiatives/projects are eligible for funding?

To be eligible for funding, the project or initiative must support one (or more) of the key pillars of our program.

Health & Wellness

Youth & Families

Education & Financial Literacy **Environmental Sustainability**

We will not consider applications for the following:

- Ongoing operational expenses (e.g., utilities, rent, insurance).
- Expenses already incurred (retroactive funding)
- Debt reduction or deficit funding

The project or initiative **must directly support one or more** of our branch communities:

Northern District: Bracebridge, Burk's Falls, Huntsville, Parry Sound, South River

Kawarthas District: Bancroft, Keene, Kinmount, Lindsay, Little Britain,

Peterborough

Eastern District: Brockville, Cobourg, Cornwall, Kingston, Napanee, Smiths Falls,

Trenton

Evaluation Criteria

Our review team considers several factors when evaluating funding requests.

1. Alignment With Focus Areas

We fund projects and initiatives that align with our key pillars:

- Health & Wellness
- Youth & Families
- Education & Financial Literacy
- Environmental Sustainability

Tip: Be specific about how your project connects with one or more of these focus areas.

2. Community Impact

We prioritize projects and initiatives that clearly demonstrate how they will benefit local residents or communities. Strong applications will:

- Address a relevant and pressing community need
- Reach a large number of people or make a deep impact on a specific group
- Foster long-term or sustainable positive change
- Serve vulnerable, at-risk, underrepresented or marginalized groups
- Be led by or involve people from the communities they serve

Tip: Show us the "why" behind your project. Who will it help, and how?

3. Kawartha Credit Union Member Status

As a cooperative, we give priority to:

- Organizations that are members of Kawartha Credit Union
- Projects that provide visibility or engagement opportunities for Kawartha
- Opportunities to build long-term community relationships with Kawartha

Tip: Share your Kawartha Credit Union story with us – past, present or future!

4. Project Feasibility

We look for well-scoped projects with realistic goals and budgets.

- Clarity of the project or initiative's objectives, timeline and outcomes
- Defined budget with appropriate use of funds

Tip: Provide a clear outline of how the project will be executed.

Please note that we receive many more applications than we can fund in any given year. While we review every application, alignment with these criteria does not guarantee funding.

Submitting Your Application

2026 Application Timeline



The application window for 2026 funding through Kawartha Credit Union's Community Involvement Program opens on August 25, 2025.

Applications will be accepted until 11:59 p.m. on October 3, 2025.

Once the application window has closed, Kawartha will begin a formal review process of the applications received. A formal proposal for 2026 funding will be presented to Kawartha Credit Union's Board of Directors in December 2025.

In January 2026, all applicants will be notified about the decision of their funding application.

Funds will be disbursed to successful applicants in March 2026.

Ready to Apply?

To apply for funding, please complete the 2026 Community Involvement Program <u>online application form</u>.

Please note that you will also need to submit the following. Annual Reports are preferred. Send these documents to <u>communications@kawarthacu.com</u> upon submission of your online application. You may also include an outline of your project/initiative, if you would like to include further details beyond the form.

- Detailed outline of the organization's mandate and goals
- Most recent financial statements
- List of current members of your Board of Directors

Frequently Asked Questions

Can I apply at my local branch or via mail?

We do not accept applications through branches or via mail. All applications must be submitted through the <u>online application form</u>.

How much funding can I apply for?

Funding amounts vary depending on the scope of the project and available resources. While we don't publish a strict range, most grants fall between \$1,000 and \$5,000. We encourage you to request the amount your project needs.

Will I receive the full amount of funding requested?

Not necessarily. While we encourage you to request the amount your project needs, funding amounts may be adjusted based on the overall number of applications we receive, the size and scope of your project, and how many applications we receive from your community. Our goal is to support as many impactful initiatives as possible, so we may offer partial funding to help more organizations make a difference.

When will you notify me about whether my application has been successful? All applicants will be contacted by January 31, 2026 about whether their application for funding has been successful.

Do we need to be a member of Kawartha Credit Union to apply?

No, but we give priority consideration to organizations that are members of Kawartha Credit Union. If you're not a member yet, we encourage you to consider joining.

How can I learn more about opening at account at Kawartha?

We offer a range of accounts and services designed for charitable and not-for-profit organizations. For more information, please reach out to Catherine Freve at <u>cashmanagement@kawarthacu.com</u>, or <u>visit your nearest Kawartha branch</u>.

Will you provide feedback if our application is not successful?

Yes! While we may not be able to offer detailed feedback to every applicant, we're happy to provide general guidance on request.

Additional questions? Please contact us at communications@kawarthacu.com.

2025 Recipients

A Place Called Home

Abbey Gardens Community Trust

Almaguin Community Hatchery Program

Alzheimer's Society Muskoka

BGC Kawarthas BGC South East

Big Brothers Big Sisters of KFL&A

Big Brothers Big Sisters of Leeds and Grenville

Big Brothers Big Sisters of Peterborough

Big Brothers Big Sisters of South-West

Durham and Northumberland Black Mental Health Canada

Camp Kawartha

Camp Quality Canada

Canadian Federation of University Women -

Northumberland

Committee for Innovative Thinking for Youth Community & Primary Health Care - Lanark, Leeds & Grenville (Senior Support Services)

Community Care Foundation Community Care Peterborough Community YWCA of Muskoka

Co-Unity Education Co-operative Charity

Cross Town Impact

Down Syndrome Association of Peterborough

Earth Rangers

Employment + Education Centre

Farms at Work

Five Counties Children's Centre

Food For Kids City of Kawartha Lakes Food For Kids Peterborough and County

Food4Kids-Muskoka

Friends of Ecological and Environmental

Learning

Frontenac Arch Biosphere Network (FABN)

Globus Theatre

Habitat for Humanity Cornwall & The Counties

Habitat for Humanity Peterborough and

Kawartha Region

Habitat for Humanity Thousand Islands John Howard Society of Peterborough

Junior Achievement of Northern and Eastern

Ontario

Kawartha Food Share

Kawartha-Haliburton Children's Foundation

Kawartha Lakes Food Source

Kawartha World Issues Centre (KWIC)

Kawartha Youth Orchestra

Kingston Symphony Association

Kinmount District Health Services Foundation

Little Blue Cabins Inc. New Canadian Centre

Northumberland Food For Thought

Northumberland United Way

One City Peterborough

Otonabee-South Monaghan (OSM) Food

Cupboard

Otonabee-South Monaghan Public Library

Our Daughter's Home Parry Sound Forest School Peterborough Gleans

Peterborough GreenUP
Peterborough Risk Watch Network

Peterborough's Dragon Boat Festival

Plant Kawartha

Quilts for Cancer Peterborough County

River Institute

Sandy Pines Wildlife Centre

Scientists in School

Shine Through the Rain Foundation

Smith School of Business at Queen's University

South River Machar Union Public Library

St. Joseph's at Fleming

St. Lawrence College of Applied Arts and

Technology

Sustainable Capacity Solutions

The Agape Centre

The Dragonfly Collective The Drop Parry Sound The Grove Theatre

The Hastings and Prince Edward Learning

Foundation

The Hub for Beyond 21 Foundation

The Land Between (and the Turtle Guardians

program)

The Peterborough Academy of Circus Arts

The SPACE Upstairs

Trent University Financial Sciences Scholarship

University Hospitals Kingston Foundation

(Hospice Kingston)

Vogue Charity Fashion Show

Watersheds Canada Wintergreen Studios

Women's Resources of Kawartha Lakes

YES Shelter for Youth and Families

YMCA of Central East Ontario